



SPONSOR PACKAGES

Gold Sponsor - \$5,000 (3)

2 10x10 premium exhibit spaces
5-minute presentation during main session
4-color cover page ad in event program
1 60-second video spot shown during pre-roll
Company logo on event website
Company logo on eblasts
Dedicated ad slide to run throughout pre-roll
1 dedicated eblast to registration list post event
Company listing/description in event program
Feature blog article at WorshipLife.com
1 insert in registration bag
1 promotional piece – chair drop
4 complimentary registrations
Breakout session (must provide teaching outline for approval)
Promotion on LifeWay Worship Resources social media sites

Sponsor to Provide:

WorshipLife promotion (website, newsletters, social media outlets, etc.)
Mailing list for event promotional use OR send out 5 eblasts promoting WorshipLife Event

Silver Sponsor - \$3,000

1 10x10 Premium Exhibit Space
5-minute presentation during main session
1 full page black & white ad in event program
1 60-second video spot shown during pre-roll
Company logo on event website
Company logo on eblasts
Dedicated ad slide to run throughout pre-roll
Company listing/description in event program
Feature blog article at WorshipLife.com
1 insert in registration bag
1 promotional piece – chair drop
4 complimentary registrations
Promotion on LifeWay Worship Resources social media sites

Sponsor to Provide:

WorshipLife promotion (website, newsletters, social media outlets, etc.)
Mailing list for event promotional use OR send out 5 eblasts promoting WorshipLife Event

Bronze Sponsor - \$1,500

1 10x10 exhibit booth space
1 full page black & white ad in event program
1 60-second video spot shown during pre-roll
Company logo on event website
Company logo on eblasts
Dedicated ad slide to run throughout pre-roll
Company listing/description in event program
Feature blog article at WorshipLife.com
1 insert in registration bag
2 complimentary registrations
Promotion on LifeWay Worship Resources social media sites

Sponsor to Provide:

WorshipLife promotion (website, newsletters, social media outlets, etc.)
Mailing list for event promotional use OR send out 5 eblasts promoting WorshipLife Event

Registration Bag Sponsor - \$3,500 (1)

1 10x10 exhibit booth space
1 full page black & white ad in event program
Company logo on event website
Dedicated slide to run throughout preroll
Company listing/description in event program
1 insert in registration bag
4 complimentary registrations
Promotion on LifeWay Worship Resources social media sites
1-color logo on WorshipLife Event registration bags

Sponsor to Provide:

WorshipLife promotion (website, newsletters, social media outlets, etc.)
Mailing list for event promotional use OR send out 5 eblasts promoting WorshipLife Event

Lanyard Sponsor - \$3,000 (1)

1 10x10 exhibit booth space
1 full page black & white ad in event program
Company logo on event website
Dedicated slide to run throughout pre-roll
Company listing/description in event program
1 insert in registration bag
4 complimentary registrations
Promotion on LifeWay Worship Resources social media sites
1-color logo on WorshipLife Event lanyards

Sponsor to Provide:

WorshipLife promotion (website, newsletters, social media outlets, etc.)
Mailing list for event promotional use OR send out 5 eblasts promoting WorshipLife Event

Bottled Water Sponsor - \$1,500 (1)

- 1 10x10 exhibit booth space
- 1 full page black & white ad in event program
- Company logo on event website
- Dedicated slide to run throughout pre-roll
- Company listing/description in event program
- 1 insert in registration bag
- 2 complimentary registrations
- Promotion on LifeWay Worship Resources social media sites
- 1-color logo on WorshipLife Event Bottled Water

Sponsor to Provide:

- WorshipLife promotion (website, newsletters, social media outlets, etc.)
- Mailing list for event promotional use OR send out 5 eblasts promoting WorshipLife Event

Coffee Break Sponsor - \$1,500

- 1 10x10 Exhibit Booth Spaces
- 1 full page black & white ad in event program
- Signage at coffee break stations
- Company logo on event website
- Company logo on eblasts
- Dedicated ad slide to run throughout pre-roll
- Company listing/description in event program
- Feature blog article at WorshipLife.com
- 1 insert in registration bag
- 2 complimentary registrations
- Promotion on LifeWay Worship Resources social media sites

Sponsor to Provide:

- WorshipLife promotion (website, newsletters, social media outlets, etc.)
- Mailing list for event promotional use OR send out 5 eblasts promoting WorshipLife Event

Additional Opportunities

(These include company listing in event program and on LifeWay.com/WorshipLifeEvent):

- 1 10x10 exhibit space - \$500
- 1 full page black & white ad in event program - \$500
- 2nd 10x10 exhibit space - \$300
- 1 half page black & white ad in event program - \$300
- 1 promotional piece – bag insert - \$500
- 1 promotional piece – chair drop \$700
- 1 product-driven breakout session - \$500 (outline subject to approval)